

**FOR IMMEDIATE RELEASE**  
**Interview Request: Joel Asiala**  
**906.337.0311**

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**Exciting New Leadership for Calumet, Laurium, and Keweenaw Public Schools:  
Joel Asiala Appointed as Superintendent**

**Calumet, MI** –The Calumet, Laurium, and Keweenaw (CLK) Public Schools are thrilled to announce the appointment of Joel Asiala as the new Superintendent. With an impressive track record of dedication and service to education, Asiala brings a wealth of experience and a visionary approach to his new role, ensuring that CLK Schools will continue to thrive and excel.

As Superintendent, Asiala will be responsible for driving academic achievement, overseeing educational standards, and developing a forward-thinking vision for the district. His responsibilities will also include managing the district's budget and financial plans, handling school system logistics, monitoring progress, and identifying key areas for improvement.

A proud graduate of Jeffers High School, Asiala went on to earn a Bachelor of Science in Social Studies and Physical Education from Northern Michigan University, and a Master of Science in Special Education with an endorsement in Education Administration from the Michigan Association of Secondary School Principals (MAASP).

Throughout his career, Joel has been deeply integrated with local students. He has coached both boys' and girls' basketball teams and served as Principal of the Horizon Alternative High School for five years, followed by another three years as Principal of Washington Middle School. Before joining the CLK Public School System, Asiala was a Special Education teacher at the Lake Linden-Hubbell School System for 13 years.

Asiala is also a respected leader in the broader educational community. He co-founded the Superior Educator Award in collaboration with the Copper Shores Community Health Foundation (formerly Portage Health Foundation). In 2019, he was honored with the Alternative Principal Award of the Year by the state of Michigan. Additionally, he is the Co-Founder of Teach Link Educational Software Company, demonstrating his commitment to innovative educational solutions. Joel is also a trustee on the Keweenaw Health Foundation Board of Directors.

"I am honored to serve as the Superintendent of CLK Public Schools," said Asiala. "This community holds a special place in my heart, and I am committed to using my skills and experiences to make our schools the school of choice. Together, we will continue to strive for excellence and provide the best possible education for our students."

With Asiala at the helm, CLK Public Schools are poised for a future of continued growth, innovation, and academic excellence.

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About Calumet, Laurium, and Keweenaw Public Schools:

The Calumet, Laurium, and Keweenaw Public Schools are dedicated to providing high-quality education to students in the region. With a commitment to academic excellence and community involvement, CLK Schools strive to prepare students for success in a rapidly changing world.