



FOR IMMEDIATE RELEASE

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Coborn's, Inc. Announces Partnership with Folds of Honor

The company's Marketplace Foods and Tadych's Marketplace locations to support fundraising effort to support families of Veterans and First Responders.

ST. CLOUD, MN – Coborn's, Inc., the parent company of Marketplace Foods and Tadych's Marketplace grocery stores, has long been conscious of its responsibility to respect and acknowledge the sacrifices of Veterans and First Responders. For that reason, during the month of September Marketplace Foods and Tadych's Marketplace grocery stores are partnering with the [Folds of Honor Foundation](#), an organization that provides life-changing educational scholarships to the spouses and children of fallen or disabled U.S. service members and first responders.

"The bravery of these women and men, our very neighbors, is incredibly inspiring. There's no amount of gratitude that will ever be enough," said Dennis Host, Senior Vice President of Marketing and Communications for Coborn's, Inc. "It's a privilege to partner with Folds of Honor and support the remarkable work they do for our nation's heroes and their families. It's important we all support our Veterans and First Responders because, without them and their extraordinary sacrifice, our communities couldn't continue to thrive."

Throughout the month of September, guests can round up their order total to the nearest dollar to be donated to Folds of Honor when they shop in-store or online at Marketplace Foods and Tadych's Marketplace. Guests can also make \$1, \$5, and \$10 monetary donations at checkout. Donations will then be distributed in the form of scholarships to family members of fallen military or first responders families through the Folds of Honor Foundation.

"Folds of Honor is proud to team up with the Coborn's family of stores," said Folds of Honor CEO and founder, Lieutenant Colonel Dan Rooney. "We believe the partnership will be a force multiplier to the mission and bring awareness of Folds of Honor and increase academic scholarship funding to the families of American military and first responders heroes. Together we will meet sacrifice with hope."

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TO MEET SACRIFICE WITH HOPE**

Folds of Honor Foundation was founded by Lieutenant Colonel Dan Rooney, a decorated F-16 fighter pilot. From its inception in 2007, Folds of Honor has awarded more than 44,000 scholarships totaling about \$200 million. Minority recipients represent 41% of all scholarships awarded. In 2022, the organization expanded its mission to America's first responders, including police, fire, EMTs, and paramedics.

Our impact is greater together. Helping the dependents of American heroes pursue their educational dreams is possible only with the generosity of everyday citizens. If you would like to join in supporting our nation's military and first responders families, you can become a Squadron member by visiting FoldsofHonor.org.

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About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 102-year-old employee-owned grocery retailer with nearly 10,000 employees and 77 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, Michigan and Illinois under the Coborn's, Cash Wise Foods, Marketplace Foods, Hornbacher's, Tadych's Marketplace Foods and Sullivan's Foods banners. Coborn's, Inc. also operates fuel, liquor, and pharmacy locations. To support its over 135 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S.

About Folds of Honor

Folds of Honor is a 501(c) (3) nonprofit organization that provides educational scholarships to the spouses and children of military members who have fallen or been disabled while serving in the United States armed forces. Beginning in 2022, Folds of Honor expanded its mission to include first responders. Its educational scholarships support private-school tuition or tutoring in grades K-12 as well as post-secondary tuition. It is rated a four-star charity by Charity Navigator and Platinum on GuideStar. It was founded by Lt Col Dan Rooney, an F-16 fighter pilot, who is currently stationed at Headquarters Air Force Recruiting Service Detachment 1, at Joint Base San Antonio-Randolph, TX. For more information visit FoldsOfHonor.org.

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